



For Immediate Release

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DevineToys Introduces The Devine Playchest

Limited edition luxury storage for the indulgent modern woman of today

Houston, TX (November 2009) – **DevineToys** intimacy collection of locking toy boxes and travel cases target the modern, style minded female. **DevineToys** has enhanced their luxury range with the unveiling of the **Devine Playchest** – a limited edition opulent storage solution for romance accessories and erotic media.

The new **Devine Playchest**, retailing for \$99.00, is now available in glossy faux crocodile both in pink with black accents and the reverse. Spacious and lockable, the **Devine Playchest** measures 15” long, 8” wide, over 10” tall and includes mesh pockets, elastic loops and a moveable partition. It is detailed with sleek chrome colored hardware and an elegant lock with 2 keys nestled in a charming hide-a-key pocket.

The **Devine Playchest** can be seen along with the entire **DevineToys** collection at www.devinetoy.com.

DevineToys is a pioneer among a small but powerful wave of superior adult manufacturers, appealing to and bridging a wider, more sophisticated audience of savvy, style conscious people. “Our collection discretely accessorizes the personal and intimate side of women and couples”, says Nina Helms, founder of **DevineToys**. “As a culture we are more creative in our seeking of erotic pleasure by introducing toys, sexual enhancers, adult media and new techniques, while still demanding style and quality in the bedroom.”

About DevineToys

Incorporated in 2003, **DevineToys** is a New York and Houston-based home/travel accessory manufacturer company specializing in cases for adult romance items, condoms and other pleasure devices. Owned and run by women, **DevineToys** aims to shake conventional restrictions by celebrating and honoring sexuality the way we do one another. Live, make love, laugh!

For more information visit www.DevineToys.com.